A national exposition featuring American inventors, inventions, and our knack for turning innovation into financial opportunity



April 9-10, 2011

Tampa Convention Center

April 9-10, 2011
Tampa Convention Center
Tampa, Florida

The World of Inventors, Investors & BUSINESS OPPORTUNITIES

3 incredible shows in 1... Inventions, Investments, Franchises

Last April America suffered the most disastrous oil spill in its history. The spreading sludge threatened to destroy hundreds of miles of Gulf of Mexico coastline from Key West To Galveston.

In May, BP and the Coast Guard sent out an urgent request for innovative ways to mitigate the effects of the spreading oil upon our beautiful coastline.

Over 140,000 American inventors answered the call.





Hundreds of gadgets, gizmos and technologies were tested and several hundred products were contracted and purchased. The oil spill was stopped with minimal damage and a long term disaster was abated.

America is known the world over as the most creative and innovative nation on the planet. The country that invented the airplane and during the same lifetime put a man on the moon has always risen to the challenge when asked.

This show was borne out of that American spirit and will serve as a platform upon which our current inventors and innovators can showcase their ideas and present them to those who might provide the resources to advance their journey to production.

Exhibitor: Open to individuals, companies, manufacturers, colleges and universities, engineering firms,

entrepreneurs, inventors, industrial designers or just anyone with an idea or invention that could

benefit mankind in the new millennium.

What: A national exposition created to showcase developing technologies and innovations that could either

subtly or dramatically improve the way we live and work. Development grants will be awarded to the

best inventions.

Invited to judge exhibitors' inventions and technology solutions will be representatives of **industry**, the US Patent and Trademark Office, Intellectual Property Owners, and the National Inventors Hall

of Fame & Museum, The judges may also include representatives from the

National Science Foundation, various research institutions, associations,

and private industry.

When: April 9-10, 2011

Sat 10am-6pm exhibit floor open to public (seminars/workshops open)

Sun 11am-6pm exhibit floor open to public (seminars/workshops open)

Where: The Tampa Convention Center - Tampa, Florida

How Much: Exhibit space: Commercial \$5.95/sq' - \$595 per 10'x10' booth (\$100 extra for corner)

<u>Inventor</u> \$2.85/sq' - **\$285** per 10x10 booth (\$50 extra for corner)

General Admission: \$10 per person, under 6 free.

Exhibits: There will be three main exhibit areas on the show floor: **Inventors**; **Business Opportunities**; and

Investment Opportunities.

Events: Technology/design demonstrations, speakers, seminars, press conferences, workshops, and

Prize/Grant: Cash prizes will be awarded to the high school that submits the best invention as well as the

individual inventor whose product or innovation is considered to be the most practical and

useful.

Contact: 407-883-1628





more.

America's Ingenuity Meets Opportunity

A chance for both investors and industry to review over a hundred innovative creations and solutions for the 21st century

America has long been known as the creativity capital of the world. From Thomas Edison to Walt Disney, Americans are innovators and inventors. The free enterprise system has given us mass production of automobiles, airplanes, light bulbs, clothing, food, telephones, computers and Coca-Cola.

The Incredible World of Inventions & Business Opportunity Expo has been created as a platform to showcase many of the inventions from the past and the future, as well as to allow inventors of all ages to display their ingenuity to the world (and perhaps an investor or two).



The expo will also provide the visitor with the ability to view numerous business opportunities, franchises and self-employment options that are gaining so much momentum due to the economy. A *Job Locator Center* will direct visitors to those booths that might be looking for working partners to help develop their product(s).

The is show divided into four distinct areas on the main floor:

<u>Inventions.</u> The public will be able to see first hand many of the inventions that either already have, or someday will, change the world. For example, to contrast the age of aviation, an exact replica of the Wright Flyer which flew at Kitty Hawk in 1903 will be displayed next to the world's first hydrogen fuel cell powered airplane.

Other displays anticipated are exhibits from the US Patent Office as well as the Edison Museum, a working steam engine, the evolution of space exploration, the first laptop computer, the Segway, and many others.



<u>Inventors.</u> There will be over a hundred booths provided to inventors who will demonstrate their innovations to the numerous investors and angel lenders who will be in attendance looking for the next "better mousetrap".

The exhibits will be judged and the winning invention will be awarded a product development prize of \$5,000 plus free patent services while the runner up will receive \$2,500.

<u>Investors.</u> Angel lenders, and private investors will attend in hopes of finding an entrepreneur/inventor who may have a viable product or technology that only lacks development capital to go into mass production.

Booths in the Investors section will consist of financial institutions, venture capital firms, patent attorneys, the SBA and the SBIC, among others.



Business Opportunities. A hundred or more franchises and "be your own boss" booths will be present for those who might be looking to get business for themselves. Many individuals who lost a job to the economy may still have enough money to go into business for themselves. They can pick from a number of retail franchise or work at home businesses that range in price from \$2,500 up to \$250,000.

An added dynamic to the show will be a high school innovation and technology competition. Schools will compete to create the most innovative and original product or concept as judged by a board of experts from both the USPTO and private enterprise. A cash prize will be

awarded to both the first and second place winners.

A number of workshops and seminars will address everything from the pitfalls and dangers inherent to preparing to patent an invention, to how to market the product, and the intricacies of financing a prototype.

The World of Inventors, Investors, & Business Opportunities will be held at the Tampa Convention Center on April 9-10, 2011. For more information call: 407-883-1628. The show is a production of Wells-Moreno Leisure Group, Orlando, Florida.

